

Plays at 8:11 and 4:50
Chicago at 8:00

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Breathes There a Man, Or Woman Either, Who Hasn't Learned the Joy of Seeing Spring Bud Forth at Wanamaker's?

He or She Who Hath the Most Power Is Expected most strictly obey!

This old rule, so well known, is often brogated in politics and by controllers of appointments to places.

The effect of ignoring a law or a practice obviously great and fair is not a mere matter of discouragement to such as deserve promotion, but it also tends to mistreat the honesty and fairness of those in power or in office.

Dishonorable conduct on the part of chiefs in office gradually undermines faith in mankind and wrecks city and state governments.

The people in the public eye must do right for the public good.

[Signed]

John Wanamaker

March 29, 1922.

Bolivia and Duvetyn Certainly Are Fine in a Coat

Four models, all of a rather practical type—being simple and with set-in sleeves. Of course, the sleeves are large, and some have armholes to the waistline; one coat has a self-scarf; another boasts the square cape collar, still another has rows of a cord-like braid, and one—the prettiest—

has a jeweled belt, although a woman may have a self-belt if she prefers. Also there is one with heavy cord fringe forming a panel at the sides. The colors are charming—bronce, dolphine, cobweb gray, ladybird, galliarda, Sorrento blue, Malay brown and russet. Price \$125.

(First Floor)

One Who Is a Bride in April Surely Should Wear Diamonds

Custom has so decreed from time immemorial and she is promised happiness and good luck by so doing. Happiness surely will attend the gift of a beautiful piece of diamond jewelry, particularly if it has the necessary qualifications which entitle it to a place in the Wanamaker Jewelry Store.

(Main Floor)

For either wedding or anniversary gifts, these are some of the favorite forms of diamond jewelry. They are all platinum mounted.

Diamond bar pins, \$160 to \$825. Diamond rings, \$93 to \$2800. Diamond and sapphire flexible bracelets, \$225 to \$2700.

Women's Skirts Have the Fringe of Fashion—at \$5.75

Not only fringed, but they wrap around in the approved manner and button at the side.

(First Floor)

The homespun of which they are made comes in tan, black and white and blue and tan.

Bags From France, Beaded Bags at That, Ever So Low in Price

Coming right to the point, there are imported beaded bags in this lot as low as \$6. As they grow larger the prices mount up to \$18, and that is the highest among those that just came over. It is the privilege of beaded bags to be bright, fairly glow-

(Main Floor)

ing with color. And such gorgeous colors. Developed in distinctive, in some cases unique, designs. Each bag is made on a frame of imitation tortoise shell and is adorned with a wealth of beaded fringe. The handles, too, are beaded.

The price is \$9.

Her Shoes Grow More and More Mannish

Never in any past season have broad-toed and flat-heeled shoes been in demand as they are this year.

(First Floor)

The increasing outdoor activities of women, and their greater freedom in all matters of dress, make the sensible shoe inevitable.

Newest example is a street pump of Norwegian grained tan calfskin, with one instep strap buckled on the side.

It has the flat, broad heel, comfortable vamp with full rounded toe, and heavy extension sole with a white leather welting.

Long wing tip and abundant perforations smarten its appearance.

The price is \$9.

Children Want Sports Hose and It Should Be Derby Ribbed

For the thick-ribbed stockings are more popular than ever this season. At 75c there's a mercerized cotton sports hose, in cordovan and cadet, with turn-over tops and clocks.

(First Floor)

At \$1, white hose with cadet or putty clocks and turn-over tops to match.

At 35c, or 3 pairs for \$1, regular-length cotton stockings in white, black, cordovan and Russian calf.

The Trained Nurse's Uniform Is a Badge of Honor

Her work of ministering to the sick and suffering puts her in a class apart.

(Second Floor)

It is the Custom Tailoring Bureau's pleasure to make to measure nurses' uniforms at moderate prices. White linen for \$9.50. White Irish poplin for \$8.50. White muslin for \$5.50.

Nurses' regulation cases of blue broadcloth lined with scarlet are made to measure for \$19.50.

CERTAIN artistic earrings have arrived in the Store of Inexpensive Jewelry. They are priced at \$10, \$12 and \$15.

(Main Floor)

Charming Easter Hats Which Are NOT From Paris

BUT THEY are quite as beautiful in coloring and as new in shape as many that do come from there.

They are, in fact, the clever adaptations of Paris hats made in our own workrooms and in most cases the exquisite flowers and ornaments used in the trimming are from Paris.

There are fascinating new poke shapes with the shortened back, smart little bi-cornes and tri-cornes trimmed with many new and interesting feather ornaments and the prettiest of all—the large flopping picture hats with their lovely flowers and fruit.

(Second Floor)



There are hundreds of these beautiful new Easter hats, fresh from the hands of our own milliners and they are priced from \$18 to \$30.



Speaking of the Display of New Easter Fashions

THE NEW gowns and suits are not merely the last word of fashion, being, as they are, copies and adaptations of the newest models of the great French couturiers, but they are as lovely in color and line as in fabric.

Fashion shows her changes not in the silhouette, which remains practically the same, but in a thousand new details—in the arrangement of decoration, in the entrancing sleeves, in the skirt hems, in the draperies, in the girdles and shoulder clasps and side draperies.

But more important than any of these things are the two facts—first, the dresses are exceedingly wearable and, second, that the prices are moderate for so much beauty, being \$65 to \$325.

(First Floor)

School Girls Will Love the Newest Canton Crepe Dresses

Fresh from their wrappings and such pretty styles and colors as one hardly can picture.

One delightful little frock is made in the simplest and most youthful manner, the only trimming being tiny beaded ornaments of the same color as the dress itself. The sash ties at the side. It is only \$18.50.

(Second Floor)

The other model is more elaborate and has a novel trimming of tight little ribbon rosebuds with flowing streamers of narrow ribbon.

It is charming at \$28.50. Both dresses come in canna, periwinkle, beige, navy, brown, henna and white—the best Easter colors. Sizes 10, 12 and 14 years.

The Sweetest Little Frocks for Baby Sister

Just arrived and they are of crisp white Swiss or fine voile with a bit of colored cross-stitching or embroidery and some are

(Third Floor)

smocked. Others again have pink or blue organdie collar and cuffs. They are wonderfully pretty and dainty for \$3.00 to \$8.75. In sizes from 2 to 6 years.

REMNANTS of linens, ginghams, percales, etc., are specially priced on the West Aisle.

Fine Heavy Arak Rugs Are Here in a Colorful Layout

Just now we are showing a particularly attractive lot of these splendid Persian pieces, chiefly in red, blue and ecru shades and in floral and figured patterns. Prices are moderate for such excellent weaves.

Persian Arak Rugs

12.6 x 9 ft.	\$295	12.5 x 8.11 ft.	\$273
12.4 x 9 ft.	\$290	12.3 x 8.10 ft.	\$292
11.5 x 7.10 ft.	\$285	13.3 x 9.1 ft.	\$375
12 x 9 ft.	\$287	12.1 x 9.10 ft.	\$395
12.9 x 9.1 ft.	\$345	10.7 x 7 ft.	\$145
13 x 9 ft.	\$365	10.10 x 7 ft.	\$175
12.9 x 8.5 ft.	\$283	10.6 x 8.6 ft.	\$177
10.7 x 9.2 ft.	\$179	10.3 x 7.2 ft.	\$147
12 x 9 ft.	\$225	12.2 x 8.10 ft.	\$365

Persian Mosul Rugs

Average size 3x4 ft., \$27 to \$40.

(Seventh Floor)

It Is Quality and Fashion That Count in a Silk

Lower-priced silks of inferior quality and style there may be; but quality for quality there are no better nor cheaper silks than are sold in the dependable Wanamaker Silk Salons.

Coming every day are new patterns in printed silk foulards at \$2.50 and \$3 a yard, a firm, substantial foulard 40 inches wide,

not to be confused with flimsy silks or narrower widths. New printed radium silks—much like foulard in effect and the same width—are \$3 and \$3.50.

And printed pussywillow tafetas, as soft as foulards, are in dozens of delightful new colors and designs, at \$1 a yard, 40 inches wide.

(First Floor)

Silk Undergarments in Large Sizes

Women's nightgowns and bloomers, all in pink. Bloomers of satin are \$5; of radium, \$5.50.

Nightgowns of crepe de chine, one tailored model with shoulder strap, \$7.50; two others, lace trimmed, \$8 and \$10.50.

(Third Floor)

Indestructible Pearl Necklaces

The well-known indestructible pearls from Japan, and fine in luster and tint.

A few of the strings consist of the small beads which some people are keen about.

Prices are \$7 to \$15 in the Oriental Store.

(Main Floor)



March Isn't Nearly as Big as the Stocks Behind These Two Great Sales

Just two more days and March will be over. And when March is over so is the Housewares Sale. And the China Sale.

Two of the greatest merchandising events of their kind that for a whole month have been burning their way into thousands upon thousands of homes, far and near.

And each sale is still rich in opportunities. March is almost used up. But the housewares and china and glasswares still are in almost unlimited variety. And the values will continue the best until the last minute passes.

Housewares Sale Fills Every Household Need

And fills it as no other sale possibly could.

It isn't how much but how good that governs every one of the tens upon tens of thousands of articles in this sale.

Every article is a quality apart from all others. The best obtainable. Name a thing needed for the kitchen, the pantry, the laundry, for housework in general.

It's in this Sale—and it's better in this Sale.

As long as March lasts the price is from ten to fifty per cent less.

(Fourth Floor)

The China Sale Starts on Incomplete Dinner Sets

Now for the inevitable clearaway. Incomplete dinner sets—that means sets with pieces missing. Sometimes six pieces, sometimes not so many, sometimes more.

But in nearly every instance the price is half or less than half. It is governed by the number of pieces lacking.

Quick is the word. For the best sets naturally go first.

There are American sets from \$20 to \$27.50; French sets, \$30 to \$60, and English sets at \$22.50 and \$27.50.